



Ultra**MAR**Athon

Impact Report

2025



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Maasai Mara



A message from our director

The **2025 UltraMARAthon** was a memorable one for me personally. For the first time since the event began in 2020, I joined the **50 km solo category**, having taken part in relay teams in previous years. I set out with the intention of just finishing, and that is exactly what I achieved. The course carried runners across open plains, through forested sections, down through luggas, and past the **wildlife** that makes the Mara so extraordinary — from **snorting hippos** to **meandering zebra** and **wildebeest**.

As the day progressed, the heat intensified, slowing the pace and testing endurance. It was a striking contrast to **2024**, when runners faced rivers flowing across the roads instead of dust. Yet the spirit of the UltraMARAthon shone through: runners pushed forward with determination and camaraderie, tackling the challenge with courage while being safeguarded by an outstanding security team of rangers led by the **Mara Elephant Project**.

After event costs, the 2025 UltraMARAthon raised **KES 5,088,328** for conservation and community initiatives. These funds were distributed across seven beneficiaries working on the front lines of conservation and community wellbeing: **Mara Elephant Project, AMS Health Centre, Lemek Conservancy, Lemek Landowners, Mara North Conservancy, Ol Choro Conservancy, and Enonkishu Conservancy**.

Together, the **runners, sponsors, tourism partners, and donors** behind the UltraMARAthon continue to show how a single event can create lasting impact—supporting the people, wildlife, and landscapes that make the Mara extraordinary.

Roisin Allen
Race Director

IMPACT SNAPSHOT

7

Beneficiaries

6000+

Patients received care at
AMS Health Center

95+

Rangers and conservation
staff supported

Ksh 5.08

MM

Donated



286 Runners



89 women and 197 men



244 Kenyan residents &
42 international runners



183 rangers who
provided security

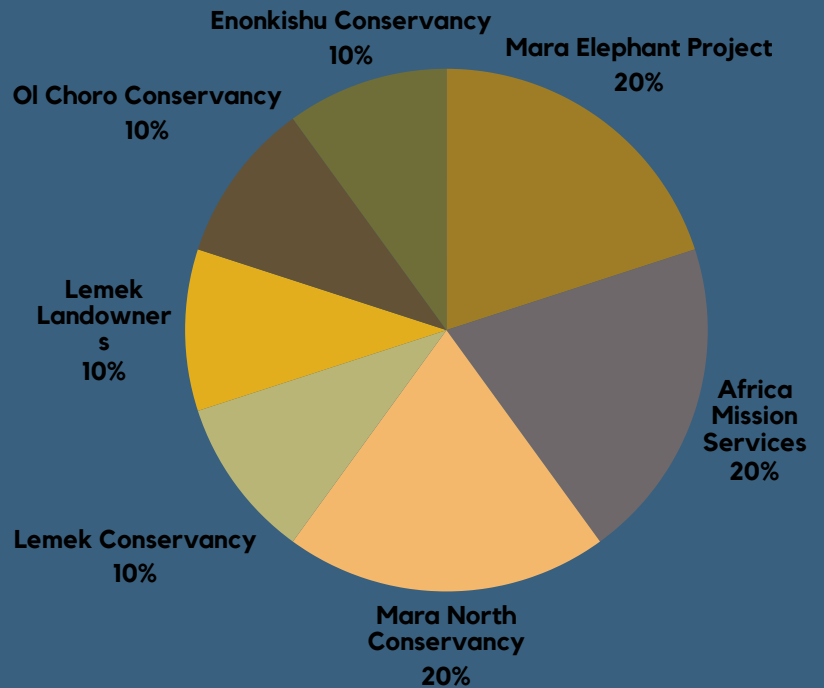


UltraMARAthon

FUNDS RAISED

Ksh 5,088,328

Your donations make a direct difference to the well-being of Rangers by supporting their training, providing essential operational equipment, patrol gear and uniforms, and helping cover conservancy operational costs. Contributions also support the AMS Healthcare Centre by funding operational expenses, staff salaries, and basic medical supplies.



WHERE THE FUNDS ARE MAKING A DIFFERENCE

Across conservancies and partner organisations, UltraMARAthon funds are being used to strengthen these key areas of impact.

HEALTHCARE:

Africa Mission Services Health Centre

20% of the donated funds

- Covering essential operational costs required to run the health centre
- Hiring three additional healthcare staff members to strengthen service delivery
- Supporting the initial setup of an eye clinic, following a successful cataract outreach programme
- Funding critical medical supplies including gauze, gloves, sutures and other essential materials, particularly for maternity care
- Supporting emergency healthcare services including ambulance transfers

RANGERS & CONSERVATION:

Mara Elephant Project, Lemek, Mara North, OI Choro and Enonkishu Conservancies

80% of the donated funds

- Stronger Ranger Operations
- Improved Ranger Welfare & Morale
- Better Wildlife Protection
- More Efficient Conservancy Operations
- Stronger Collaboration Across Conservancies

Story from the field:

"The Marathon itself is a powerful moment to shine a light on the work of the conservancy and the dedication of the rangers who protect it every day. As runners cross the landscape, they are reminded that these wild spaces are safeguarded by people who patrol them tirelessly. Every step taken in the race becomes a step toward sustaining both the land and the people who defend it." MNC GM

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AMS HEALTH CENTRE



Credit:MNC

MEP, LEMEK, MNC, OL CHORO AND ENONKISHU



Credit: Ol Choro



Credit: Ol Choro



Credit: Ol Choro

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Story from the field:

What excites us most about these funds isn't just what they'll do today—it's the ripple effect they'll create. Every ranger trained trains others. Every child in a neighbouring village who sees a ranger as a hero instead of an enemy grows up with a different future. You haven't just funded a project. You've invested in a cycle of protection that will keep spinning for years to come.

Clara Micheni, Communications and Fundraising Manager for Mara Elephant Project

THE LOOKAHEAD



LOOKING AHEAD: SUSTAINING CONSERVATION IMPACT

While the UltraMARAthon has already delivered meaningful results, our beneficiary partners emphasise that protecting wildlife and sustaining healthcare is a long-term commitment.

Key priorities for the coming years include:

HEALTHCARE:

Africa Mission Services Health Centre

- The AMS Health Center is continuing to expand its centre and services - with growth comes great financial burden. The UltraMARAthon funds help offset some of this stress.

"Thanks to your support, 56 patients received sight-restoring cataract surgery this past year. Two women with ruptured ectopic pregnancies were saved through early detection and ambulance transfer, and the sons of local elders survived severe assaults thanks to timely first aid and transport. At our maternity, 416 women gave birth safely, while family planning services and patient education on childcare and safety reached many more families." AMS Director

RANGERS & CONSERVATION:

Mara Elephant Project, Lemek, Mara North, Ol Choro and Enonkishu Conservancies

- **Strengthening Ranger Operations**
Additional tents for mobile patrol camps
Continued ranger equipment and training
 - **Sustaining Conservation Technology**
Fuel, maintenance and operators for drones, vehicles and monitoring systems that support anti-poaching patrols - MEP
 - **Strengthening Governance**
Training and capacity building for conservancy leadership and policymakers to support stable and effective conservation management
 - **Community and Cultural Engagement**
Plans are underway to develop a Maasai Cultural Information Centre that will celebrate local heritage while educating visitors about the Mara ecosystem and community-led conservation. - MNC



UltraMARAthon

We couldn't have done it without your generous support.

The UltraMARAthon shows how sport, conservation and community can come together to create lasting impact. Funds raised are strengthening ranger welfare, protecting wildlife and expanding healthcare for communities across the Maasai Mara.

With continued support, we can build on this momentum to secure a longer term impact for the Mara ecosystem.

We thank every runner, sponsor and partner who made this possible. Your support is helping protect wildlife, empower rangers and support the communities at the heart of the Mara.

"The event showcases a sustainable model where conservancies, communities and ranger recognition come together for long-term conservation impact." – Daniel Kipeen, Lemek Conservancy

Thank you

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