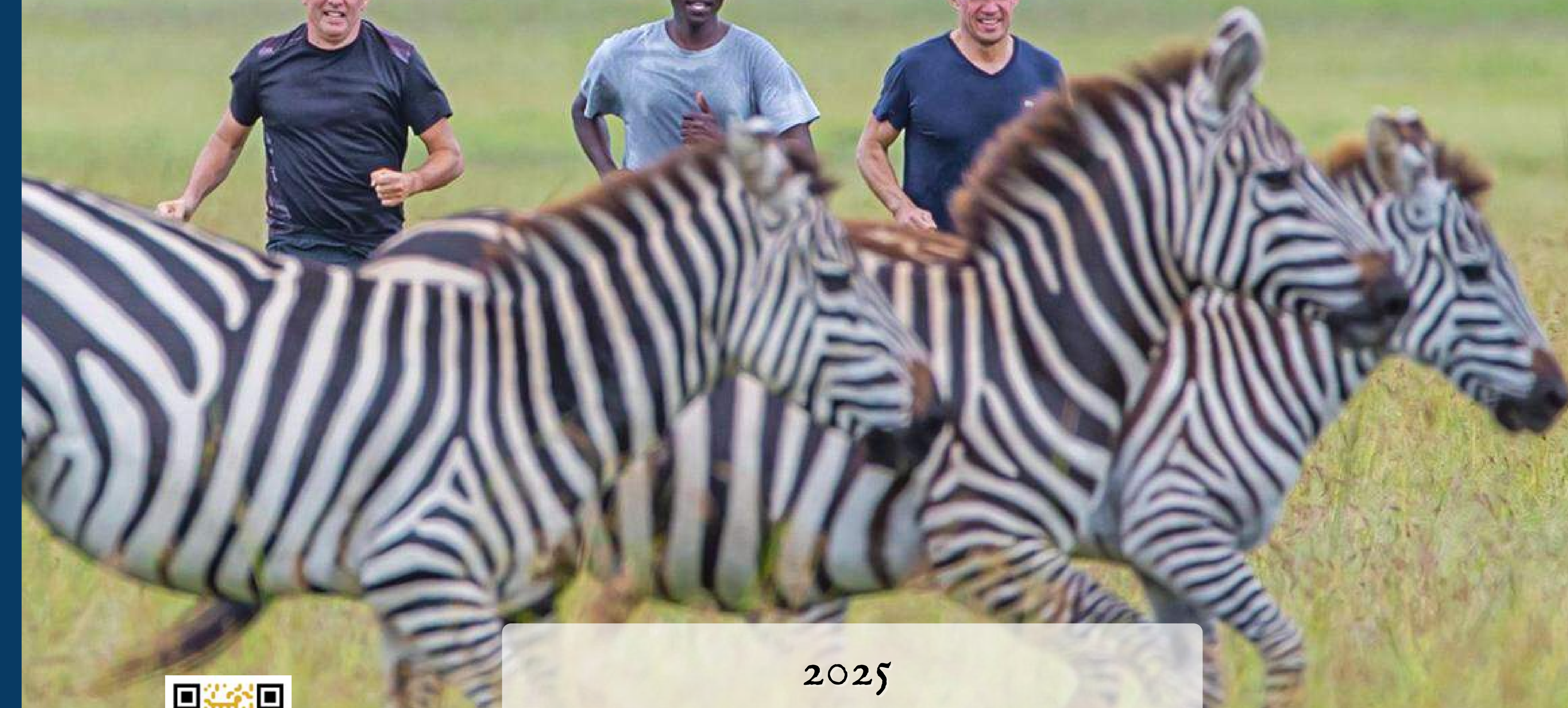




UltraMARAthon

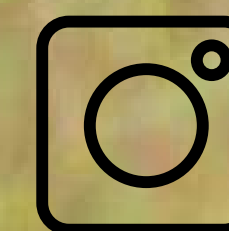


[ULTRAMARATHON.CO.KE](https://ultramaraathon.co.ke)

2025

ULTRAMARATHON

SPONSORSHIP OPPORTUNITY





ABOUT THE ULTRAMARATHON

Started in 2020, the UltraMARAthon is a 50km single-day foot race through the conservancies of the northern Maasai Mara ecosystem in Kenya. The race, run either as an individual or as part of a relay team, takes participants through several conservancies, giving them a unique sporting experience within one of Africa's jewels.

The proceeds from the event go directly to supporting initiatives in the region aimed at protecting both wildlife and the environment and enhancing the lives of the community members who live there.



THE CAUSE

The UltraMARAthon was founded in response to the COVID-19 pandemic, which highlighted the vulnerability of conservation efforts due to the sudden halt in tourism. This vital ecosystem serves as a crucial buffer for the Maasai Mara Reserve, yet its dependence on tourism-based revenue makes it susceptible to economic disruptions.

The UltraMARAthon helps provide funding to support the welfare and daily operations of conservancy rangers while also helping to sustain a healthcare clinic, ensuring both people and wildlife can thrive.



ULTRAMARATHON.CO.KE

The initiatives being supported include:



MAASAI MARA WILDLIFE CONSERVANCIES

Conservation/Ranger support funding of uniforms, equipment and general administration for the conservancies involved in the event; Mara North-, Lemek-, Ol Choro- and Enonkishu Conservancy.



MARA ELEPHANT PROJECT

Funding for the recruitment, training and deployment of rangers specifically to address poaching, human/wildlife conflict and habitat loss challenges in the region.



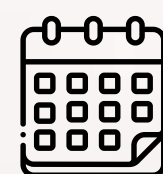
AFRICA MISSION SERVICES HEALTH CENTER

Africa Mission Services Community Health Center in Engos Village serves a community of approximately 11,000 providing outpatient, emergency, dental, and women's health care. Funding sustains operations and infrastructure, ensuring life-saving care.

Want to find out more about the impact made?
Find our report [**HERE**](#)



DATE. TIME. LOCATION.



November 15th 2025, 06:30AM



**OI Choro, Lemek and Mara North Conservancy
Maasai Mara, Kenya**



Categories and Cost:

Individual (1 x50km) \$300

Relay Team (2 x 25km) \$500

Relay Team (4 x 12.5km) \$800

**Race is capped at 350 runners*



JOIN THE ULTRAMARATHON TEAM



© Dan Palmer,
Governors Camp Collection

SPONSORSHIP OPPORTUNITY



Sponsoring the UltraMARATHon presents an exceptional opportunity for companies seeking to elevate their brand exposure, foster community engagement, and demonstrate commitment to impactful causes. Depending on the sponsorship package, partners also gain free team entries to the event.

Empower your team:

Encourage wellness and teamwork among your employees by inviting them to participate in the race as part of your corporate team. Not only does this promote physical well-being, but it also builds camaraderie and collaboration within your organization.

Maximize Brand Visibility:

Expand your brand's reach to a global audience through our extensive social media and digital platforms. By partnering with us, your brand will be prominently featured, ensuring enhanced brand awareness and recognition among diverse demographics.

Champion Corporate Social Responsibility:

By supporting the UltraMARATHon, you align your brand with initiatives dedicated to protecting wildlife and improving community livelihoods in the Maasai Mara. Your sponsorship directly contributes to conservation efforts, such as ranger support to combat poaching, addressing human-wildlife conflicts through the Mara Elephant Project, and supporting essential healthcare services for local Maasai women.

Limited Event Sponsorship options are available for the 2025 UltraMARATHon.

Partnering with us not only provides invaluable brand exposure but also qualifies your company to benefit from tax deductible donations in Kenya.



ULTRAMARATHON REACH & IMPACT

Our engaged community ensures strong visibility for sponsors, driving brand awareness and customer engagement.

ULTRAMARATHON.CO.KE

Over 75,000+ Engaged Supporters across web, email, and social media.

Social Media Reach

Instagram: 22.1K+ Followers

Facebook: 66.6K+ Followers

Average Post Reach: 5K+

Website & Email Audience

Website Views: 18K+ Annually

Email Subscribers: 8,000+

Highly Engaged

Demographics: 15 Countries Represented. Runners; 65% Male, 35% Female.



Let's Make an Impact Together!

Become a sponsor and connect with a passionate community.

Contact us at ultramarathon.ke@gmail.com

or visit UltraMARATHon.co.ke

*Viewership from UltraMARATHon, Mara Elephant Project, AMS partnership.

SPONSORSHIP PACKAGES



GOLD

\$ 8,000+

- **2 Free Team* Entries**
- **Award Ceremony Presentation**
- **Premium Logo Placement** - Race T-shirts and info sheet.
- **Prominent Branding** – Banners at start/finish line & Arc.
- **Website Feature** – Logo, bio & link on UltraMARathon sponsor page.
- **Social Media Mentions** -Dedicated posts showcasing support.
- **Featured Recognition** – Social media, emails & press.
- **Post-Race Feature**
- **CSR Visibility** - Showcase environmental & social impact.
- **Custom Sponsor Opportunities** – tailored experience to visit projects.
- **Impact Updates** – Reports on funds supporting conservation.

SILVER

\$ 5,000

- **1 Free Team* Entry**
- **Mid-Size Logo** - race T-shirts.
- **Race Pack Branding** – Logo on UltraMARathon info sheet.
- **Banner Placement** - start & finish line.
- **Recognition** – Social media, website listing & impact report.
- **Post-Race Feature**
- **CSR Visibility** – Recognition in impact reports.

BRONZE

\$ 2,500

- **Logo Recognition** – Social media, website & email blasts.
- **Race Pack Branding** – Logo on UltraMARathon info sheet.
- **Banner Placement** at start & finish line.
- **Post-Race Mention** – Event recap & social media thanks.
- **Event Invitation** – Attend as a supporter.



IN-KIND SPONSORSHIP

Product sponsorship includes in-kind merchandise or product relevant to the UltraMARATHON event. This includes but is not limited to energy supplements, food, drink, race clothing/apparel/accessories, event setup, and support materials/structures, race prizes, goodie bags etc.

GOLD

\$ 5,000+
PRODUCT VALUE

- 1 Free Team* Entry
- Logo on Race Briefing and Website
- General Social Media
- Start/Finish Banner flags
- Race Shirt Logo Small
- Prime location for vendor tent at the race HQ

SILVER

\$ 2,500+
PRODUCT VALUE

- Logo on Race Briefing and Website
- General Social Media
- Start/finish Banner
- Prime location for vendor tent at the race HQ

BRONZE

\$ 1,000+
PRODUCT VALUE

- Logo on Race Briefing and Website
- General Social Media

*A Team can comprise either an individual runner, a team of two or a team of four.

THANK YOU FOR YOUR SUPPORT



“FANTASTIC EVENT! ULTRAMARATHON ALWAYS DELIVERS — AND FOR A GREAT CAUSE.
GREAT WORK, PERSEVERANCE AND ADAPTABILITY WITH THE CRAZY WEATHER.” JOHN COWAN